

Comparison Chart

SmartAddresser 5 Full vs. LT



With SmartAddresser 5, you have a choice of two professional mailing management software products. SmartAddresser 5 Full is the perfect all-in-one solution for mailers with high level list requirements and database manipulation demands. SmartAddresser 5 LT is designed for the smaller mailer, retaining most of the features of the Full version.

Product Information	SA5 LT	SA5 Full
List Size	5,000	Unlimited
Updates Per Year	6	6
Toll Free Telephone Technical Support	Unlimited	Unlimited
Postage Saving / Mailing Features	SA5 LT	SA5 Full
CASS Certified™ by the USPS® with Suite ^{Link™} , DPV and LACS ^{Link™}	✓	✓
NCOA ^{Link™}	Optional	Optional
ACS	Optional	Optional
Presort First Class Mail: Letters, Flats, Postcards, Parcels	✓	✓
Presort Standard Mail: Letters, Flats, NFM, Parcels, Customized Market Mail	✓	✓
Presort Periodical Mail: Letters, Flats, Parcel		✓
Presort Bound Printed Matter: Flats, Parcel		✓
Mixed Weight Manifesting		Optional
Palletization		Optional
Full Service IMB	✓	✓
Repositionable Notes	✓	✓
Print Required Postal Documentation	✓	✓
Print Postnet and IMB Tray and Bag Tags	✓	✓
Print Postnet and IMB Address Labels & Envelopes	✓	✓
Append LOT and Carrier Route Information	✓	✓
Add Conditional Text and Graphics to Address Labels & Envelopes	✓	✓
Productivity Features	SA5 LT	SA5 Full
24/7 Unattended Mail Processing with Job Scripting		✓
Built In Backup and Restore of Mailings		✓
Automatic File Format Identification for Easy Importing	✓	✓
Automatic Field Mapping	✓	✓
Automatic Field Parsing <i>City-St-Zip, Sal-First-Middle-Last</i>	✓	✓
Pre – Defined Database Sorts	✓	✓
User – Defined Database Sorts		✓
View Database as a Spreadsheet or Single Record <i>Customizable</i>	✓	✓
Batch and Single Address Correction and Validation	✓	✓
Save Address Validation, Presort, Mailer Setup and Label Settings	✓	✓
Create and Save Command Expressions		✓
Direct Impression Printer Support	✓	✓
List Enhancement Features	SA5 LT	SA5 Full
County Name and County Code Appending	✓	✓
Time Zone & Telephone Area Code Appending		✓
Longitude and Latitude Appending to the Zip 5 Digit Level		✓
Longitude and Latitude Appending to Zip+4 Digit Level		Optional
Format Data to Mixed, Upper and Perfect Casing on a field by field basis	✓	✓
Database Management Features	SA5 LT	SA5 Full
Basic Duplicate Detection with Soundex and A.K.A. Matching	✓	✓
Custom Duplicate Detection with Soundex and A.K.A. Matching		✓
Search and Replace		✓
Merge/Purge		✓
Single Field Search	✓	✓
Multiple Field Search Editor With Conditions		✓
Radius and “Donut” Search		✓
“Nth” Record Select – For List Sampling		✓