



Introducing Version 7  
SOFTWARE MODULES

# Introducing PlanetPress Suite Version 7

Besides brand new and innovative features, PlanetPress Suite is still offered on a modular approach but includes three variations of Objectif Lune's well-know workflow tool, PlanetPress Watch.



## FOR DOCUMENT DESIGN AND ENRICHMENT



**PLANETPRESS.**  
DESIGN

For easy variable data document creation and any Windows & PDF document enrichment or repurposing.

## FOR OPTIMIZED PRINTING USING PRINTER CENTRIC PROCESSING



**PLANETPRESS.**  
PRINTER LICENSES

Printing licenses for PostScript Devices. Licenses can be used with any of the workflow tools or as stand-alone items.

## COMPOSITION AND WORKFLOW ENGINES FOR PRODUCING VARIABLE DATA DOCUMENTS



**PLANETPRESS.**  
PRODUCTION

Can output to any number of PostScript or non-PostScript printing devices with or without OL Printer licenses.



**PLANETPRESS.**  
OFFICE

Can output to any number of Windows printer drivers and to all OL licensed PostScript devices.



**PLANETPRESS.**  
WATCH

Can output to licensed PostScript devices only, driving printer centric devices for distributed applications.

## FOR ARCHIVING AND ELECTRONIC DISTRIBUTION OF DOCUMENTS



**PLANETPRESS.**  
IMAGING

Generates PDF, TIFF, JPG, VDX, PDF/X, PDF/A and AutoStore versions of variable data documents, emails and/or faxes and/or archives/indexes them automatically.

# PlanetPress Suite Version 7 Modules Overview

## **PLANETPRESS. DESIGN**

### **FOR DOCUMENT DESIGN AND ENRICHMENT**

PlanetPress Design allows users to create promotional, transactional and transpromotional documents and send them either to a printer (for printer centric processing) or any of our server based workflow tools, PlanetPress Watch, PlanetPress Office or PlanetPress Production.

In order to create variable data documents you need a good document designer. To reduce production time and associated costs, the document designer must offer an intuitive interface, based on industry standards and perceptive menus. PlanetPress Design has always been recognized for its ease of use. It's even more true with Version 7.

PlanetPress Design is included with the purchase of any of PlanetPress Suite software modules which means you can have as many Designers as you want. Any document can be created with PlanetPress Design, from the most simple business form to highly complex financial statements with overflow, PlanetPress Design offers features that will answer all document design needs.

**When used with PlanetPress Office or PlanetPress Production, PlanetPress Design also allows users to apply workflow to their existing formatted PDFs or printed Windows documents as well as allowing them to enhance these formatted documents with barcodes, graphics & logos, page numbers, targeted marketing messages and envelope inserter controls adding value with no re-design of the original document.**

## **PLANETPRESS. PRINTER LICENSES**

### **FOR OPTIMIZED PRINTING USING PRINTER CENTRIC PROCESSING**

A printer based merge is where an intelligent template is merged with the data inside the printer – we call this printer centric processing (PCP). Printer Centric Processing continues to be the most efficient way to print variable data documents. PlanetPress documents\* can run inside the PostScript printer which means we can work with data from almost any host system to produce print output without generating huge print files. These PlanetPress documents use the printer CPU and memory which is why we have Printer Licenses – a Printer License allows users to distribute printing power across a network leaving them to send just the variable data resulting in minimal bandwidth and maximum print performance.

For Version 7, we kept the same printer licenses categories.

The minimum requirements for a PlanetPress Printer License are:

- PostScript Level 2 or higher
- 48 MB or RAM
- A PostScript addressable hard disc (preferred)

**PlanetPress Printer Licenses are perfect when the PlanetPress document can be printer centric and the data can be sent from a host application with a simple command to merge the data with the intelligent template.**

---

\* PlanetPress documents using PC or Server based resources cannot be printer centric.

## INTEGRATED DESIGN, COMPOSITION AND WORKFLOW ENGINES FOR PRODUCING VARIABLE DATA DOCUMENTS

### PLANETPRESS. WATCH

By combining a Printer License with PlanetPress Watch, users can make use of Internet & Windows connectivity to build workflow systems that can include data capture, manipulation & distribution to a PlanetPress Licensed printer. Workflows can be scheduled to run at anytime, automated and can include sending emails, updating databases or even executing advanced scripts for comprehensive integration to almost any system.

PlanetPress Watch Version 7 supports Vista, has a new look and feel and now includes an easy to use Windows driver which makes it very easy to extract data from almost any Windows application allowing users to redesign the output and add personalized content as they see fit.

PlanetPress Watch is the ideal complement to Printer Licenses as it can manage PlanetPress documents on the PC by downloading them to the printer as they are needed – saving the need of a printer hard disc<sup>†</sup>. In addition, if a document requires access to a dynamic PC based image resource, PlanetPress Watch can process the job on the PC before sending it to print.

**Combined with PlanetPress Printer licenses, PlanetPress Watch is the ideal workflow tool when the host application cannot be changed in any way or where some kind of data and image preprocessing, scheduling, manipulation or workflow is required.**

### PLANETPRESS. OFFICE

Whilst PlanetPress Printer Licenses and PlanetPress Watch offer optimum variable data print and workflow opportunities for those users who have access to variable data, we've recognized that many users are happy with their current documents but would like to have some kind of workflow and even add enhancements such as barcodes, promotional messages, graphics and even OMR barcodes for automatic envelope production. It's for this reason that we are proud to introduce PlanetPress Office, building on the power of PlanetPress Watch to offer more.

PlanetPress Office does everything that PlanetPress Watch can do but ...

PlanetPress Office contains a new document input module that allows users to apply workflow to their existing formatted PDFs or printed Windows documents. By examining the content of these formatted documents, PlanetPress Office can split, route and rejoin documents to enable multiple document types to be co-mingled prior to printing and or fulfillment.

What's more, users can enhance these formatted documents – using PlanetPress Design - with barcodes, graphics & logos, page numbers, targeted marketing messages and envelope inserter controls adding value with no re-design of the original document.

Finally, PlanetPress Office makes printing easier. All PlanetPress Office documents can be printed to ANY printer providing it has a Windows driver – a PlanetPress Printer License is only required when using PlanetPress Office for host based data and printer centric processing.

This means whether you are working with unformatted host data or preformatted documents PlanetPress Office can provide you with the workflow and enhanced document print output that you need.

**PlanetPress Office is perfect for many smaller print jobs where you want the ability to enhance unformatted OR pre-formatted documents and output them to ANY Windows printer where page based paper handling is not required.**

---

<sup>†</sup> PostScript is still required



## **PLANETPRESS. PRODUCTION**

Whilst PlanetPress Office is perfect for smaller print jobs where page based paper handling is not required, many print jobs are much larger and require page based paper handling. Such jobs are not possible when printing from a standard Windows driver.

If the document can be printer centric, then a PlanetPress Printer License and PlanetPress Watch may be the best solution, however, if the job involves enhancing preformatted documents and/or other PC based resources, then we need something else – this is where PlanetPress Production enters our product line-up.

PlanetPress Production combines the ability to work with unformatted and preformatted documents and the ability to produce Optimised PostScript enabling larger print jobs to be produced in the fastest possible time. Using PostScript means PlanetPress Production can control page based printer features such as tray or media selection, subset stapling and other types of advanced finishing.

PlanetPress Production is compatible with host data and PlanetPress Printer Licenses. It can also produce output to ANY printer using a Windows driver, but if your printers support PostScript, then PlanetPress Production can do better .... it can print to ANY PostScript printer.

**PlanetPress Production is perfect where larger more sophisticated print jobs are being produced and Optimised PostScript is needed to produce smaller files resulting in faster printing and better paper handling.**

## **PLANETPRESS. IMAGING**

### **FOR ARCHIVING AND ELECTRONIC DISTRIBUTION OF DOCUMENTS**

PlanetPress Imaging allows users to generate PDF, TIFF, JPG, VDX, PDF/X, PDF/A and AutoStore versions of variable data documents, email and/or fax them automatically and archive/index them.

PlanetPress Imaging requires one of the Server solutions above to be installed and includes an unlimited license of the Search Tool to instantly query the archive database and retrieve single or multiple documents.

**Freelance Technologies Inc.**

**sales@freelancetech.com**

**www.freelancetech.com**

**540-949-7266**

**888.970.9944**